

Privacy Policy

Thanks for visiting www.icelvitali.com, or the Personal Website of your authorized CelVitali International Independent Business Owner (IBO) whose name appears on the site (our "Site"). This Site is made available by CelVitali International as a service to your IBO. As used in this Privacy Statement, the terms "our," "we" and "us" refer to both CelVitali International and your IBO unless the context clearly provides otherwise.

We are committed to protecting and safeguarding your privacy. The purpose of this Privacy Statement is to inform you about the types of information we might collect about you when you visit our Site, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct, that information.

What Information We Collect and How We Use It

Any information we collect on our Site generally falls into the following two categories:

1. Personally Identifiable Information

This refers to information that lets us know who you are or things specifically about you.

A. Visitors

You can browse our Site using the Visitor function without revealing any Personally Identifiable Information. If you want to register or place an order and do not have a sponsoring IBO, you may voluntarily provide Personally Identifiable Information (such as name, address, e-mail address, and telephone number) to be shared with an authorized IBO near you for the purpose of contacting you, including via e-mail, to assist with registration and ordering. In such event, we might maintain a record of your contact, including such Personally Identifiable Information, in a file specific to you. We use this information to provide better service in the event that you contact us again.

B. Registration

When you register to become an authorized IBO and start your own business, or when you register to shop online as a Customer, enjoying full access to the many products and services available on our Site, we will collect Personally Identifiable Information (such as name, address, e-mail address, and telephone number). This Personally Identifiable Information is securely stored and may be accessed under Contact Information. You are assigned an identification number and select your own username and password-both are needed to enter the Site and to access your Contact Information.

C. Ordering

When you place an order for products or services, we collect Personally Identifiable Information (such as name, contact and billing information, credit card, and other transaction information). We use this information to deliver your order, process payment, and to communicate with you about the status of your order. We may provide information necessary to the delivery of your order to our shipping partners that may include the type of products ordered.

D. Credit Card Storage

Credit card information collected at registration or for shopping cart orders is used only to process payment for the transaction and, generally, is not retained on our Site. You may, however, voluntarily elect to securely store up to four personal credit cards to be used for shopping cart orders, Auto Ship, and Standing Order features. You may add, edit, and delete your stored card information.

E. Surveys and Promotions

From time to time you may voluntarily provide Personally Identifiable Information to complete surveys and questionnaires or to participate in user polls. We use this information to improve our products and services. We may also use your Personally Identifiable Information to provide you newsletters and other marketing information that coincide with your preferences. You may customize your marketing preferences, or let us know if you do not wish to receive any promotional materials, by adjusting your Subscriptions & Email options on the Site or through a link provided in an email communication.

2. Aggregate Information

This refers to information that does not, by itself, identify you as a specific individual. Such information would include the Uniform Resource Locator ("URL") of the Web site that referred you to our Site, your Internet Protocol ("IP") address (a number automatically assigned to your computer whenever you surf the Web), your operating system and browser type, and any search terms that you enter on our Site. Our Web server aggregates this information in order to monitor the level of activity on our Site, evaluate its effectiveness, and improve the content of our Site in order to make your visit an easy and enjoyable experience.

We may collect, compile, store, publish, promote, report, or otherwise disclose or use any Aggregate Information, provided that such information does not personally identify you. We do not correlate any Personally Identifiable Information with the Aggregate Information that we collect on our Site. If we do correlate any Aggregate Information to you, it will be protected like any other Personally Identifiable Information under this Privacy Statement.

Sharing Your Information

Except as disclosed in this Privacy Statement, we do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any Personally Identifiable Information you provide to us will be stored in our databases in the United States.

1. IBOs

If you are an Independent Business Owner ("IBO") with a business with CelVitali International, you'll receive advice and information from your own personal business support team consisting of your sponsoring IBO and upline organization. To allow such communication, we may share your contact information with your sponsoring IBO and upline organization. They have agreed not to share your information with any non-affiliated third parties, and are obligated to observe the intent of this Privacy Statement. In the ordinary course of supporting your business, information about you and your orders must be shared with your sponsoring IBO and immediate upline IBO. You have the opportunity to let us know, however, if you do not want any Personally Identifiable Information shared beyond your immediate upline IBO.

2. Customer

If you are a customer, to assure the highest level of personal service, we may share Personally Identifiable Information about you (excluding credit card information and order details, however, you may elect to share order details as stated below) with your servicing IBO, who is committed to making sure you're pleased with the products you purchase and that you receive a favorable experience. Your servicing IBO has agreed not to share your information with any non-affiliated third parties, and is obligated to observe the intent of this Privacy Statement. An IBO may share your information with other IBOs with which they have a relationship. You may elect to share order details with your servicing IBO, or let us know if you do not want any Personally Identifiable Information shared with your servicing IBO, by editing your preferences online in the CelVitali International backoffice after completing registration, or contact us as described in the "Contact Us" section, below, and we will assist you.

3. General

We may share Personally Identifiable Information you provide online with other CelVitali International-related entities and/or trusted business partners with whom we collaborate, as well as those that provide services to our Site. Where we engage non-affiliated third-party agents or contractors, we require them also to observe the intent of this Privacy Statement.

We may also provide Personally Identifiable Information in response to court order, subpoena, or investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Terms of Use or to protect the rights, property, and safety of others and ourselves.

Should CelVitali International or its related entities merge with or be acquired by another business entity, or its respective assets be acquired, you should expect that we would share some or all of your Personally Identifiable Information to companies assuming the role of serving you and other users of our Site.

Your Choices

Your permission is always secured first. We will not use or share the Personally Identifiable Information collected on our Site in ways unrelated to the purpose for which you provided the information, including those described above, without providing you a choice whether to permit any such unrelated uses.

Accessing and Correcting Your Information

We take reasonable measures to ensure that any Personally Identifiable Information we collect on our Site is accurate, current, complete, and reliable for its intended use. If you wish to update or otherwise correct Personally Identifiable Information you have provided to us, you may edit your information online after completing registration, or contact us as described in the "Contact Us" section, below, and we will assist you.

Protecting Your Information

We acknowledge your trust and are committed to take reasonable steps to protect Personally Identifiable Information you provide online from loss, misuse, and unauthorized access. We employ physical, electronic, and managerial processes to safeguard and secure your information.

It is your responsibility as a (IBO) to safeguard the password you use to access our Site, and to promptly advise CelVitali International or your IBO if you ever suspect that your password has been compromised. We strongly encourage you to change your password regularly to prevent unauthorized access. Because your identification number, username and password are specific to you, you acknowledge sole responsibility for any and all use of our Site conducted with your identification number and password.

Use of Cookies On This Site

A "cookie" is a small data file transferred to your computer's hard drive that allows a Web site to respond to you as an individual, gathering and remembering information about your preferences in order to tailor its operation to your needs, likes and dislikes. Cookies also enable an Internet retailer like CelVitali International to keep track of a consumer's electronic "shopping cart" before completing a purchase. Overall, cookies are safe, as they only identify your computer to customize your Web experience. Accepting a cookie does not provide us access to your computer or any Personally Identifiable Information about you, other than the information you choose to share. Other servers cannot read them, nor can they be used to deliver a virus.

Most browsers automatically accept cookies, but you can usually adjust yours (Microsoft Internet Explorer, Firefox or Google Chrome) to notify you of cookie placement requests, refuse certain cookies, or decline cookies completely. If you turn off cookies completely, there may be some Web site features that will not be available to you, and some Web pages may not display properly.

To support the personalized features of our Site (such as your country and language codes, electronic shopping cart, and other ordering and browsing functions) we must send a cookie to your computer's hard drive and/or use cookie-based authentication to identify you as a registered Site user.

Use of Third-Party Media and Research Companies

Our Site may run limited third-party ads only for those Merchant and Services Partners with whom we link. In addition, we may use third-party media and research companies to place ads for us on other parties' Web sites.

Links To Other Web Sites

Links to third-party Web sites may be provided solely for your information and convenience, or to provide additional shopping for various other goods and services through our Merchant and Services Partners. If you use these links, you will leave our Site. This Privacy Statement does not cover the information practices of those Web sites linked to our Site, nor do we control their content or privacy policies. We suggest that you carefully review the privacy policies of each site you visit.

We maintain contractual agreements with all of our Merchant and Services Partners, which require them to observe the intent of this Privacy Statement. When you enter a Partner Store from our Site, we provide them only with your identification number for purposes of introducing you. In return, the Partner Store shares with us any purchases you make from their Web sites in order for us to assign proper credit to you and to your servicing IBO.

Changes To This Statement

Any updates or changes to the terms of this Privacy Statement will be posted here on our Site and the date of the newest version. By using our Site, you acknowledge acceptance of this Privacy Statement in effect at the time of use.

Contact Us

If you have any concerns about our use of your information or about this Privacy Statement, please send an e-mail to celvitali@service.com, or call 949-825-6464. We will make every reasonable effort to address your concerns and remedy any problems you bring to our attention.